



- 3<sup>ème</sup> colloque et séminaire doctoral international sur les méthodologies de recherche
- Third International Conference on Research Methods
- 3<sup>er</sup> coloquio y seminario doctoral Seminario doctoral internacional sobre las metodologías de investigación

2011



*Indicateurs d'évaluation des impacts des recherches dans le domaine du management*



*Impacts performance metrics of management research*



*Indicadores de evaluación de impactos de las investigaciones en el ámbito del management*

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## Themes of 156 communications

- 63 Francophones
- 63 Hispanophones
- 30 Anglophones

### Three assumptions to enhance the recognition of management research impacts:

**-Render more accessible academic publications in management sciences**, as they are not explicit enough with regard to managerial impacts and should be understandable for the public at large.

**-Enhance the impacts of our research outcomes**: the fragmentation of our research constitutes an obstacle to applications in various fields, in particular because practitioners are compelled to integrate the human research management dimension and that of strategy or still of environmental aspects in the decision-making process.

**-Going forward in sub-disciplines of management sciences**, but also in the analysis of the interaction between these sub-disciplines.

## A few titles of the papers presented

- *The new costs-in-sequences evaluation method applied to multiproduct pipelines transportation costs evaluations*
- *An institutional analysis of corporate social and environmental reporting in the large retail distribution sector.....*
- *Improving the impact of qualitative research: a practical perspective of a study supported by qualitative data analysis software from inception to completion.....*
- *Developing applied researchers: enhancing research outcomes through an aligned doctoral journey*
- *Quantum physics implications of storytelling for socioeconomic research methods: Experiences in small business consulting research from New Mexico state university.....*
- *The Contribution of Research Methods to Management Theory.....*
- *Capturing the socio-economic value by the hidden costs method: Case study .....*
- *Some epistemological, ethical and theological aspects of seam .....*
- *Socio-materiality interventions: Based on consentology for event planning.....*
- *A model of discursive intentions: The structure behind discourse.....*
- *Ranking research: toward an ethnostatistical perspective on performance metrics in higher*
- *A shift in paradigm for organizational research.....*
- *Identifying gaps in international ODI research: a meta-case analysis of four publications.....*
- *The impact of research on the researcher.....*
- *The pre-engagement stage of management consulting: shaping an engagement .....*
- *Transformational leadership and its rules of engagement .....*
- *Corporate governance in the teaching hospitals: A study on a university hospital .....*
- *Best practices identified in the process of construction of negotiation Capability .....*
- *Large group intervention for organization wide change.....*
- *Impacts of socio-economic management research: Going beyond the triple bottom line.....*
- *Executive coaching impact: benefit to the individual and the organization.....*
- *Predicting future market value using financial and non-financial indicators: a north and latin american analysis of Risk diversification and increased market efficiency: impacts of financial globalization on the brazilian stock market*
- *Transparency and market quality:an analysis of the effect of mifid on Euronext .....*
- *Logistics distribution as a factor of added value and competitiveness: a case study .....*
- *The impact of management research: the role of the translator.....*
- *Cross cultural organization development (od) in an african setting.....*
- *College education in a globalized context with a focus on Amazonia.....*