



Centre de recherches associé à l'Université Jean Moulin Lyon 3

Direction : Professeurs Henri SAVALL et Véronique ZARDET

Lauréats de l'Académie des  
Sciences morales et politiques  
(Institut de France)

Écully, 2015, 23 june,

Dear Colleague,

**We have the pleasure to invite you in the ISEOR's Conference to celebrate 40 years of the research center, to 2015, 14 & 15 october.** The theme will be « **Companies, Value(s) and Prosperity : Socially Responsible Capitalism**».

**ISEOR is celebrating its 40<sup>th</sup> anniversary age of maturity and very positive assessment**

L'ISEOR has recorded 1,700,000 research hours, trained 595 scholars to the socioeconomic (SEAM) model method and created an active network of 125 researchers all around the world.

ISEOR carried on intervention-research in 1,852 companies and organizations, from 40 countries in 4 continents and organized 16 International Conferences in partnership with the Academy of Management, the international Institute of Costs and the American Accounting Association and 29 professional Conferences.

**The logistic information can be consulted on our [www.iseor.com](http://www.iseor.com) Website: the area map, hotels and program.**

**We would be particularly happy to welcome you in our event.**

We are at your disposal for any additional information. By hoping to count you among us, in Lyon next October, please accept our sincere greetings.

Henri SAVALL et Véronique ZARDET  
President , ISEOR / Executive Director



### REGISTRATION FORM

NAME.....FIRST NAME.....

UNIVERSITY.....

Function.....

ADRESS FOR FACTURATION.....

PERSONAL RESIDENCE.....

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Your participation « **40<sup>th</sup> anniversary of ISEOR** »

14 & 15 october 2015     14 october 2015     15 october 2015

Participation to lunches :  14 october 2015     15 octobre 2015

Participera to Gala Dinner :  14 october 2015 (8 p.m.) to Paul Bocuse Abbey

You can pay by Paypal on our Website or  
by Master Card (contact : [colloqueiseur2015@iseor.com](mailto:colloqueiseur2015@iseor.com))

**Price: 95 € (tax included) for one day or 180 € for 2 days**

SIGNATURE

*This fixed package includes the participation in the Conference, unches, breaks and Gala Dinner as well as the documentation and books*

Institut de Socio-Economie des Entreprises et des Organisations

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