



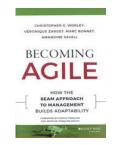


International Conference co-sponsored with the Academy of Management -

130 papers:

Division RMD

- 43 by french speakers
- 56 by spanish speakers
- 31 by english speakers







Becoming Agile - How the SEAM Approach to Management Builds Adaptability - By Christopher G. Worley, Véronique Zardet, Marc Bonnet and Amandine Savall -

IITY - By Christopher G.Worley, Véronique Zardet, Marc Bonnet and Amandine Savall - Foreword by Pascal Pasquier:

« From the begining, we wanted to become a national player, but above all, to produce as close as possible to the consumers and reinforce the closeness between managers and employees within the company. Partnering with ISEOR has helped us implement and formalize organizational structures, to spread the SEAM process throughout the company...»

Decoding the socio-Economic Approach to Management - Results of second SEAM Conference in the United States - edited by John Conbere, Henri Savall, Alla Heorhiadi

In May 2014, the French research laboratory ISEOR (Socio-Economic Institut for Firms and Organizations) and the University of Saint Thomas co-sponsorred a second conference on the application of the Socio-Economic Approach to Management (SEAM) paradigm and methodology in the United States. SEAM is a scientific approach to consutlancy that focuses on uncovering the dysfunctions and hidden costs that exist in organizations, «hidden» in the sense that they are not captured by traditional accounting methods and fi nancial analyses...

> «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión» Journal (RSDG) : N° 105 in English

Contents:

STRATEGIC MANAGEMENT

 $. Tanjia\ COLEMAN\ -\ Peter\ SORENSEN\ -\ Therese\ YAEGER:\ Elements\ of\ a\ Continuous\ Cultural\ Transformation\ initiative\ within\ an\ early\ childhood\ care\ organization$

.Robert P. GEPHART, Jr.: Using Prosperity to Construct an Economic Crisis: Alberta's "Bitumen" Bubble

FINANCIAL THEORY

.Sylvie BERTHELOT - Vanessa SERRET - Stephanie DONAHUE : The Impact of Canadian Shareholder Activism: A Study of Governance Proposals

ORGANIZATION OF PUBLIC UTILITIES

. Henry E. WILLIAMS: Does Education Equal Knowledge? How Much Education Is Necessary for Management Success In The Public Sector: "A Current Challenge in Organizational Change and Intervention". Carlos FONG REYNOSO: Propuesta de un diseño de investigación en Ciencias de Gestión

> Order : secretariat.general@iseor.com

TRAINING COURSES

The next socioeconomic trainings in management (SEAM) for leaders, managers, and consultants, in English are:

Professional Training Seminar « Socio-Economic Approach to Management Techniques and tools required to successfully implement change management projects» The 6, 7, 8 and 11 June, 2016

Contacts & Inscriptions: secretariat.general@iseor.com













> 9 & 10 june, 2016, Lyon - France

The Conference is co-sponsored by ISEOR and the Academy Of Management, ODC & MC Divisions, USA

2016

CONTACTS
ISEOR
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www.iseor.com
colloqueodc2016@iseor.com

Over 300 participants from the whole world are expected to attend the conference:

AOM Divisions MC mem bers and ODC members teachers, phD students, researchers, students, experts



Conference venue Université Jean Moulin Lyon 3 Entry: 6 rue Rollet - 69008 Lyon







Conference held in: french, english and spanish. Simultaneous translation

The consortium will consist of two kinds of presentations:

- Papers conferences and testimonies proposed by academics aimed at presenting the various approaches applied to change management in different cultural settings.
- · Workshops, where doctoral students and executive doctoral students are invited to present the progress of their research in order to debate and exchange.

The Conference will be the opportunity to gather many professors and doctors of the whole world and to grant the Awards to the best papers.

Presentation

Since 2006, international conferences and doctoral consortium of the ODC and MC divisions of the AOM have taken place every other year at ISEOR, University of Jean Moulin Lyon 3 and have been very successful, enabling an overall 730 presentations of The ISEOR research center has already organized OD and Change academics and doctoral students from 25 countries.

Indeed, these events showed how value added is the development of relationships across the Atlantic to share knowledge and experience in the field of 2004, 2007, 2011 and 2015 (Research Methods research on themes such as:

- Comparing the Doctoral Curricula in the field of ODC and MC in the US and in Europe
- Preparing a Ph.D. or a DBA when in active life
- Research on change management theories and evaluation methods of performance
- Bridging the gap between theory and practice: action-research, intervention-research, appreciative inquiry...

Lyon, France is ideally located at the heart of Europe and is an academic powerhouse in the field of management.

several conferences with AOM (USA):

- 2001 and 2014 (Management Consulting Divi-
- Division), (2005) Social Issues in Management Division).
- 2006, 2008, 2010, 2012 and 2014 (Organization Development and Change Division),
- ■2009 (Social Issues in Management, Organization Development and Change, Research Methods Division, Organizations and the Natural Environment, Management Consulting and Practice Theme Com-

Suggested topics

- Comparing the Doctoral Curricula in the field of ODC and MC in the US and in Europe
- Preparing a Ph.D. or a DBA when in active life appreciative inquiry...
- Research on change management theories and evaluation methods of performance

Bridging the gap between theory and practice: action-research, intervention-research,

Best papers can be submitted to the Journal «Recherches en Sciences de Gestion - Management Sciences - Ciencias de Gestión

Taking into account that this Journal only accepts authors who have a PhD, doctoral students can submit a paper provided that their paper is co-authored with their director of research.

In june, 2015: 5 for the best contributors at the International Conference **ISEOR/AOM - RMD Division**

2 awards at the Gala Dinner for doctoral students

- JGizem OGSUZ ALADAGLI, Marina OULION, Université Paris-Estn, France: « Innovation et stratégies des entreprises chinoises : quel design de recherche ? »
- Andrés Aular López, Universidad Nacional Experimental "Simón Rodríguez" (UNESR) Venezuela: " HACÍA UNA TEORÍA PARA LA CONSTRUCCIÓN DEL CONOCIMIENTO EN LAS PEQUEÑAS Y MEDIANAS EMPRESAS DESDE LA PERSPECTIVA DE LA CIENCIA DE LA ACCIÓN (ARGIRYS Y SCHON).

3 awards for academicians

- Frédéric DROMBY, Université de Reims-Champagne-Ardenne, France : « LA PHILO-SOPHIE COMME SOUBASSEMENT DES SCIENCES, Y COMPRIS DE GESTION L'EXEMPLE DE L'OBJET « HYPOTHÈSE »
- Mark E. Hillon, Lafayette Institute, USA, Geraldine Kisiel, AK Research & Training, USA Yue Cai Hillon, Western Carolina University, USA "A DISCURSIVE APPROACH RESEARCH IN MANAGEMENT CONSULTING (PART 1)"
- Ricardo ORTIZ AYALA, Sandra Maribel RODRÍGUEZ ESTRADA, Karina CERÓN PÉREZ, Marlet Isamar MARTÍNEZ GONZÁLEZ, Universidad Autónoma de Querétaro, México: "APLICACIÓN LONGITUDINAL DEL MODELO DE BRECHAS DE LA CALIDAD EN EL HOTEL HOLI DAY INN"











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