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BECOMING AGILE

HOW THE
**SEAM APPROACH
TO MANAGEMENT
BUILDS ADAPTABILITY**

FOREWORD BY PASCAL PASQUIER
CEO, BRIOCHE PASQUIER GROUP



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—From the Foreword

Drawing on the experiences of the Brioche Pasquier Group, *Becoming Agile* outlines the winning SEAM strategy for developing and sustaining organizational balance and flexibility. Taking a measured, step-by-step approach, the Brioche Pasquier Group was able to identify their objectives, plan a strategic approach, and put in place the targeted activities that contribute to their becoming an agile company that achieves results and has staying power.

Written by a team of noted experts—Christopher G. Worley, Véronique Zardet, Marc Bonnet, and Amandine Savall—*Becoming Agile* offers a guide for any business leader who wants to incorporate a solid management approach that will help their organization become agile and resilient.

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